



THE INNOVATION PROGRAM

**IS RECRUITING ITS FIRST COHORT
OF AFRICAN INNOVATORS.**

The InnovAction Post - **Covid** Readiness Program is a 4 month program for innovators and entrepreneurs in Africa to support the development, deployment and diffusion of home-grown innovations.

Full scholarships for all successful applicants

**1ST SEPT.
-
15TH DEC.
2020**



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For more details, Visit:

<https://innovaction.idea2market.org/en/>

Who Should Apply:

AGRICULTURAL TECHNOLOGIES (AGRITECH),

Farming and Production,
Food processing, storage and
food distribution

ENERGY AND ENVIRONMENTAL TECHNOLOGIES (CLEANTECH),

Solar and other forms of
renewable energy

HEALTH TECHNOLOGIES (HEALTH TECH)

Public Health, Drug Discovery,
Diagnostics and Testing

TECHNOLOGY SERVICES

(EdTech, FinTech, E-commerce,
manufacturing services, sports and leisure,
tourism, ICT and related technologies)



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Why Apply ?

You will get an opportunity to work and develop your project idea with group of high level seasoned experts from Africa and globally, with substantive experience in innovation development.

<https://innovaction.idea2market.org/en/global-network-of-innovation-experts-for-africa/>

You will become part of a pan-African network of innovators working in the same industry/sector.

You will benefit from a transdisciplinary approach guaranteeing an innovative combination of scientific and industry knowledge.

You will get an opportunity to join an "innovation factory" to finalize your product and technology for market entry/expansion.

You will enhance the investor-readiness of your product/technology. You will gain access to technology, industry and market data.



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Eligibility Criteria:

All applicants to the Program must have a clearly defined need in any of the following areas:

- | Product/Technology development
- | Market Development
- | Commercialization and Technology Transfer
- | International Expansion

Applicants must have at least a Bachelor's Degree (or equivalent) in one of the following areas:

- | Science, Technology, Engineering and Mathematics (STEM)
- | Business Administration,
- | Social Sciences
- | Humanities and Computer Sciences.

Applicants to the program must be Early Stage Innovators.



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Registration and Submission Requirements:

Participants must submit proposals of their projects to be vetted by members of the Global Network of Innovation Experts. The proposal should not exceed 1000 words and should cover the following main areas:

FORMAT

- Description of technology/product or service.
- Value proposition (application of the technology. Product/service).
- Target Market/Segments and identified opportunities.
- Stage of development.
- Description of challenges and how you plan to solve them.
- Description of efforts made to date to address challenges.



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